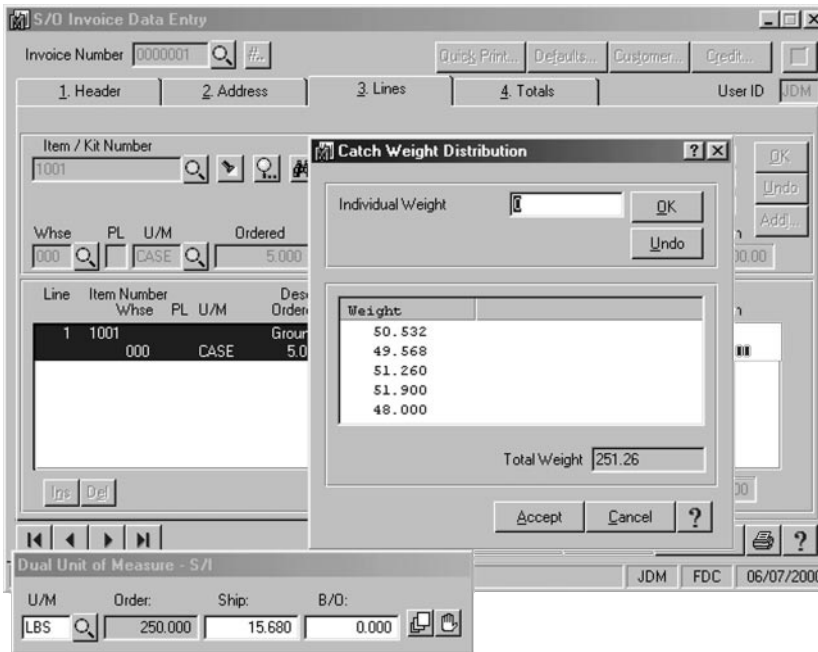




HighTower's Food Distribution Management System with Full MAS 90 Integration



Food Distribution
A Management System



PRODUCT OVERVIEW

HighTower's Food Distribution system is designed to customize MAS 90 to handle the special needs of food distributors. This management system enables MAS 90 to seamlessly integrate with all food distribution industry procedures.

USER APPLICATIONS

Bulk Food Distributors:

- Repackers
- Brokers
- Importers
- Exporters

...or any business in need of a food distribution management system. From the multi-food product distributor to the single item processor, HighTower's Food Distribution System will enable companies to exceed the unique needs of the food industry.

CORE DISTRIBUTION MODULE - PRODUCT SPECIFIC UPGRADES

Dual Units of Measure:

- Buy and sell your products by quantity and weight, enabling you to keep accurate track of how your inventory is being effected.

Catch Weight Items:

- Buy and sell variable weight items by weight and quantity.
- Enter total weight and quantity rather than individual weight of items received, tremendously simplifying your receiving process.
- Enter individual weight of pieces being shipped out, and the total weight is automatically calculated.

See reverse side for details

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ENHANCEMENTS - NEW SYSTEM MODULES

Price/Cost History:

- See the highest, lowest, last and average price and cost for each item as you enter sales and purchase orders.
- Values are tracked for each customer/vendor and across all customers/vendors.

Delivery Route Management:

- Create "Routes," specify which customers are on them and enter in a detailed delivery schedule for each route.
- Call sheets can be entered on-screen for each customer on a route displaying purchase history, allowing your sales force to intelligently solicit new orders.
- Call sheets are automatically posted to your sales order module as new orders to be invoiced.

Advanced Promotion Pricing:

- Date sensitive special pricing can be entered based on product lines, customer groups, individual items and individual customers.

Special Commissions:

- Enter commission rates that specify every level from salesperson to customer and item, giving you the maximum control over calculation of commissions.

FOOD DISTRIBUTION MANAGEMENT SYSTEM USER SCENARIOS

- Buy and sell by weight and quantity and keep accurate track of your inventory.
- View the highest, lowest, last and average price and cost for each item as you enter sales and purchase orders.
- Access and modify pricing formulas based on generated data.
- Utilize transaction and documentation reports to establish Best Practice Standards.
- Create a cohesive sales, purchasing, inventory and production matrix.
- Create delivery "Routes," specify which customers are on them and enter a detailed delivery schedule for each route, ensuring logistical efficiency when routing vehicles.
- Optimize delivery of time sensitive products.
- Enter "Call Sheets" with on-screen purchase history.
- Assign date sensitive pricing for your sales and customer discounts.
- Pinpoint margin sensitivity by product line, customer or salesperson.

For additional information about Food Distribution call 847.763.4717 or look up our website at www.hightowerinc.com.

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